

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

277

FALL, 1926

D. N. Shoemaker



Cotton Seed Bulletin

“HUMCO” Seeds

HUMPHREY-COKER SEED COMPANY

HARTSVILLE, S. C.

S. PRESSLY COKER, *Manager*

GREENWOOD, MISS.

Breeders of Pedigreed Field Seeds by the Plant-to-Row Method

FALL, 1926



Are you satisfied with your Cotton Crop?

IF NOT, THERE IS A REASON

REMEMBER:—

1. Unsatisfactory Crops Produced from Poor Seed
2. SATISFACTORY CROPS Produced from GOOD SEED
3. GOOD SEED Produce PROFITABLE CROPS
4. GOOD SEED Cost Less on Basis Crop Returns

*“Good seed is cheap
At any cost;
Poor seed is time
And money lost.”*

AS A FARMER, What Do You Want?

1. Is it a BETTER CROP OUT-TURN?
2. Is it MORE MONEY?
3. Is it LESS WORRY and More Satisfaction in Life?

THEN LISTEN:—

To plant “HUMCO” Seed is to be satisfied



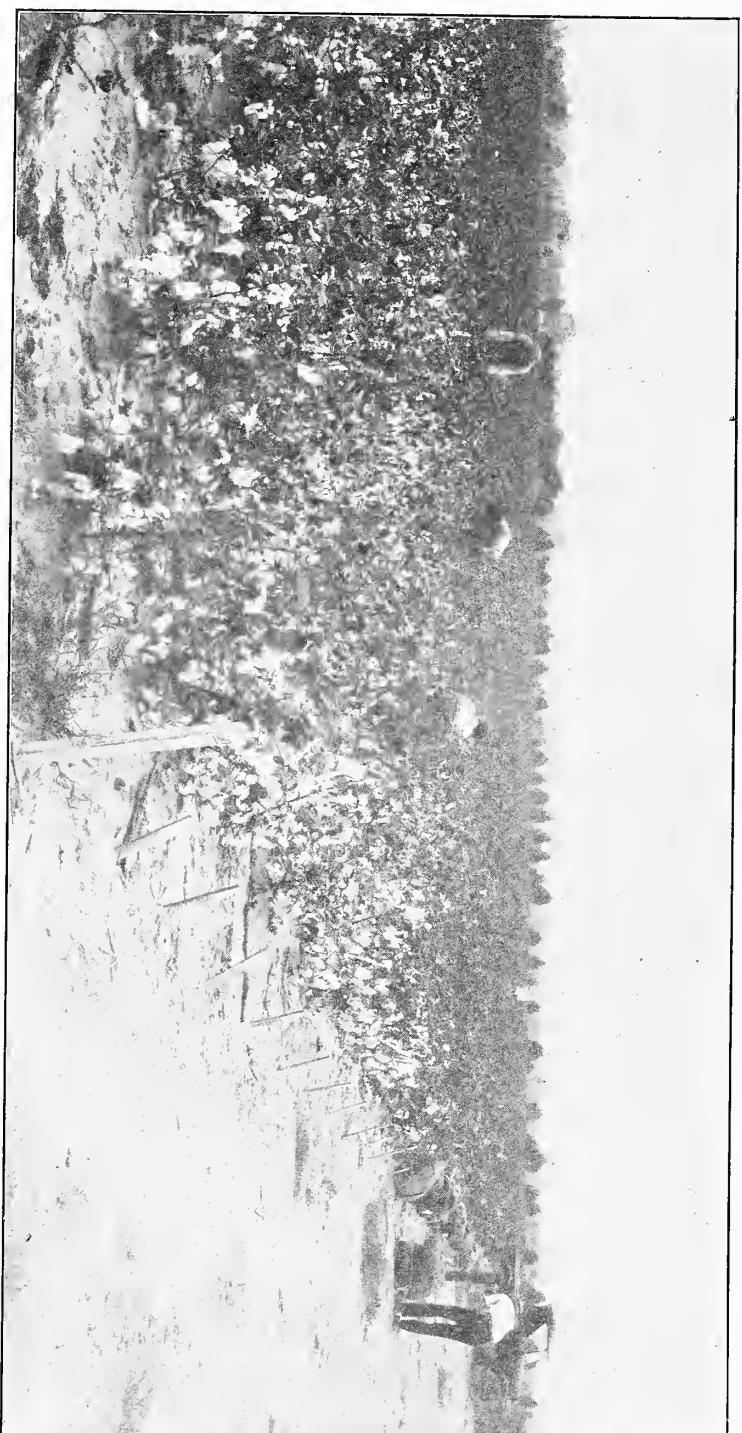
1. Why Plant "HUMCO" Seeds?

Questions You May Rightfully Ask

2. Why Are They Better?

Our Answer 8 Vital Reasons

"HUMCO" Seeds Have a Four Year Record of Merit



1. There is no **Fake** about "Humco" Seeds. The men behind them are, first of all, honest. We are in the business to make an honest living by selling an honest product. No claims are made that are not exact facts.
2. "Humco" Seeds are **Bred Right**, by the latest and best methods, approved by the best agricultural authorities.
3. "Humco" Seeds are **Bred, Grown and Handled by College Men**—Trained for the work and with a practical knowledge of farming and the farmer's needs.
4. "Humco" Seeds are **Handled Right**. They are thoroughly cleaned of all dirt, trash and faulty seeds. They are handled and stored in such a way as to insure purity and proper quality.

Our Answer 8 Vital Reasons

5. "Humco" Seeds are **Tested for Germination**. Only those that show up to a high standard in germination and viability are sold as planting seed.
6. "Humco" Seeds are **Recognized as Genuine Pedigreed Seeds**, by the Federal and State Agricultural Authorities of the South.
7. "Humco" Seeds are **Guaranteed**—They must be **RIGHT** or they don't cost you a cent.
8. "Humco" Seeds have **Led all Varieties of Cotton Tested** at Pee Dee Experiment Station, Florence, S. C., for the past three years (1923, 1924, 1925), in both Short and Long Staple variety tests.

"HUMCO" SEEDS — BEST BY TEST

ONE OF OUR BREEDING PLOTS—"HUMCO" SEEDS MUST PROVE THEIR WORTH

11 PEDIGREED Cottons You Should Know

THEY ARE YOUR BEST INSURANCE AGAINST CROP FAILURE
TO PLANT THEM MEANS MONEY IN YOUR POCKET



A ROW OF "HUMCO" CLEVELAND-20

A NEW STRAIN
OFFERED FOR FIRST TIME THIS SEASON

"HUMCO" Cleveland-20 STRAIN-2

CHARACTERS—
STAPLE—1 FULL
PER CENT LINT—39-40
SIZE BOLL—65 per pound seed cotton

HUMCO CLEVELAND-20 is a LEADER in
earliness, large boll, high production and Money
Value per acre.

ITS RECORD PROVES IT A WINNER

For three years at the South Carolina Experiment
Station, Florence, S. C., it has led all varieties of
cotton tested. In our own tests for the past four
years it has led all strains of Cleveland tested by
100 lbs of Seed Cotton per acre. NONE BETTER.

Our STRAIN-2 is a selection from the original
Cleveland-20. We are offering it for the first time
this year. It carries full 1" staple and shows up
slightly better in boll size and type than the Strain
—1 (Parent Strain).

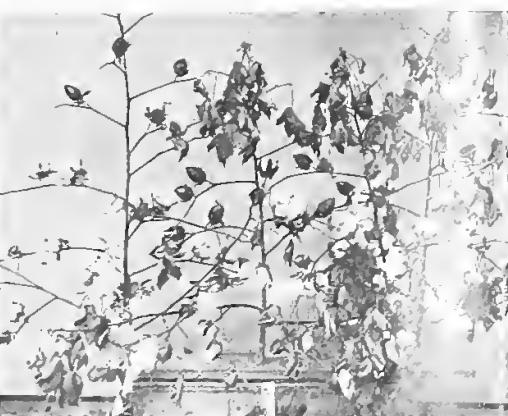
IF YOU ARE LOOKING FOR THE BEST
CLEVELAND ON THE MARKET, FOR YOUR
1927 SEED PATCH, THIS IS IT.

"HUMCO" Cleveland-20 STRAIN-1

This is the original strain of Cleveland-20 cotton
put out by us 3 years ago for the first time. It has
proven to be superior to any other strain of Cleve-
land big boll in money value per acre.

CHARACTERS—
STAPLE—1 1/4" Full
PER CENT LINT—39-40
SIZE BOLL—65-70 per pound seed cotton

BUY THIS FOR YOUR MAIN CROP PLANT-
ING 1927. THE PRICE IS CHEAP, YOU CAN
AFFORD IT.



TYPICAL PLANTS "HUMCO" DELFOS-6102-54

"HUMCO" Webber-49-57

A NEW STRAIN OF WEBBER 49 COTTON
(Bred and Grown in Mississippi)

For earliness, high production, rapid fruiting and
desirable type, WEBBER-49 holds a place all its
own. NONE SUPERIOR.

We are the only breeders of this cotton today and
we are offering in this NEW STRAIN the best 49
Cotton that has ever been offered. The fact that
it has been developed under Delta Conditions com-
mends it highly to the Planters of the Delta counties.

ITS RECORD

Better by 93 lbs. of Seed Cotton per acre than our
Webber 49-10, which means about \$7.50 per acre
increase in value over the 49-10. The value of this
cotton will be appreciated by all who have grown our
Webber 49-10, it takes a good cotton to beat it.

CHARACTERS—
STAPLE—1 1/4" Full
PER CENT LINT—34.5
SIZE BOLL—65 per pound seed cotton

Field Notes:

Very early—THIN FOLIAGE.
Excellent Boll-Productive.

IF YOU WANT THE HEAVIEST FRUITING
STAPLE COTTON, PLANT THIS SEED

OUR SOUTH CAROLINA COTTON SEED

"HUMCO" Carolina-Foster STRAIN-2

"Ideal" Type for Boll Weevil Conditions

SPECIAL POINTS OF EXCELLENCE

1. LARGE BOLL—70 per pound seed cotton
2. LONG STAPLE—1 3/16" Full to 1 1/4"
3. LINT TURNOUT—35 per cent
4. HIGH YIELD—\$22.00 per acre more than Delfos-6102
in 1924-1925
5. EARLY—RAPID FRUITING—LIGHT FOLIAGE
TYPE

	Yield Seed Cotton Per Acre	Value Lint Per Acre
Delfos-6102	1,313 lbs.	\$147.00
Carolina-Foster—Strain 2	1,560 lbs.	169.26
Increased Value—Strain 2	247 lbs.	\$ 22.26

Carolina-Foster will stand more bad conditions, and
make a profitable crop, than any other variety of cotton
we know. Best money value per acre—Long staple variety.

"HUMCO" Williamson-10 (Long Staple)

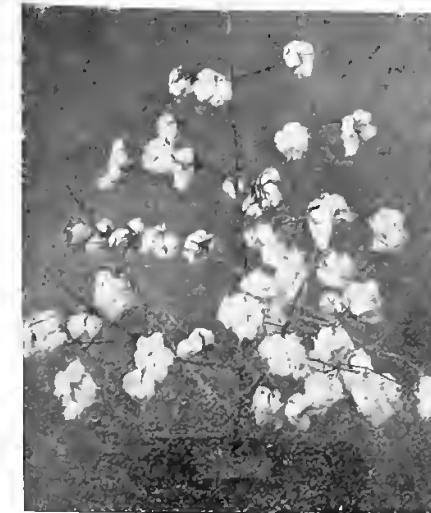
WILT RESISTANT

CHARACTERS—
STAPLE—1 3/16" Full
ITS STAPLE BRINGS TOP PRICE
PER CENT LINT—32.5
SIZE BOLL—70 per pound seed cotton (average)

The Williamson Cotton originated by E. McIver
Williamson, of Mont Clare, S. C., has long been
famous for its LONG STAPLE and EXCELLENT
STAPLE QUALITY. It has always shown a high
resistance to Cotton Wilt.

"Humco" Williamson-10 is an early cotton. Its
record in our tests proves it to be as early as Delta-
type Webber. It has a good Boll and gives a fine
turn-out for such a LONG staple variety. Its value
in our 1924 tests was \$151.20 as against \$143.42
for Cleveland Big Boll.

It is strong in its resistance to wilt. On very
bad land an occasional plant will die, but not
enough to damage the crop. We believe this to be
the BEST LONG STAPLE wilt resistant variety
on the market.



A PLANT OF "HUMCO" DELTA-36

A NEW COTTON

"HUMCO" Delta-36

This Cotton Demands Serious Attention
IT IS VERY SUPERIOR
Offered this season for the first time

CHARACTERS—
STAPLE—1 3/16" (average 4 years)
PER CENT LINT—35.0 (average 4 years)
SIZE BOLL—84 per pound seed cotton (average 4 years)

Field Notes:

Very early—open type—large Bolls.
Very excellent Staple qualities.

COMPARATIVE YIELDS PROVE ITS EXCELLENCE

Seed Cotton per acre	Parent Strain	Delta-36
Average yield 1922, 1923, 1924, 1925	Elite-1 1346 lbs.	1555 lbs.
INCREASE FOR DELTA-36	209 lbs. Seed Cotton per acre.	

IT IS EARLY

For 4 years it shows an average of 12,084 blossoms
per acre more to August 1st than its parent strain.

ASK FOR A BETTER 1 5/16" STAPLE
COTTON? IT CAN'T BE HAD

THE MILLS ARE EAGER FOR THIS COTTON

"HUMCO" Elite-8

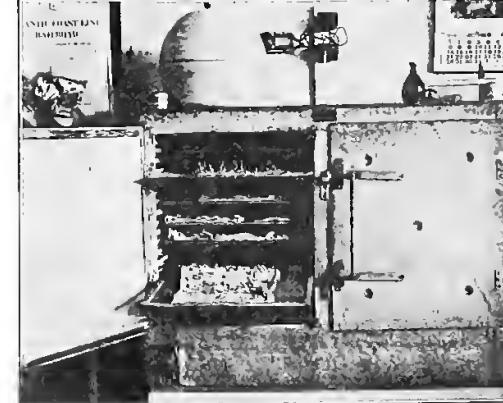
This cotton is descended from the DELTA-TYPE
WEBBER variety and traces back to the highest
yielding selection in our 1920 breeding plot. It is
a fruiting branch type and has very few vegetative
branches. Wherever tried this cotton has won an
enviable reputation. Its EARLINESS, ITS OPEN
FRUITING BRANCH TYPE, its LARGE BOLL,
its RAPID FRUITING QUALITY and its EX-
CELLENT STAPLE makes it a most desirable
cotton. Its staple brought the highest price paid on
the competitive markets at Hartsville and Bishop-
ville, S. C., Season 1925.

CHARACTERS—

STAPLE—1 5/16" Full

PER CENT LINT—34

SIZE BOLL—99 per pound seed cotton average; Bolls roundish
(Oval)



OUR SEED CAREFULLY TESTED FOR GERMINATION AND VITALITY

"HUMCO" Delta-8

A NEW MISSISSIPPI COTTON
Offered for the first time this season

This cotton is a selection from the Webber variety.
For the four years 1922, 1923, 1924, 1925, Delta-8
has made an average of 126 lbs. of Seed Cotton per
acre more than the Delta-type Webber variety. In
our 1924 tests Delta-8 showed an increased value of
\$21.48 per acre over its parent strain.

CHARACTERS—

STAPLE—1 3/8" Full

PER CENT LINT—34.5

SIZE BOLL—85 per pound seed cotton
VERY EARLY. (Its blooming record shows 4660 blossoms per acre)

HIGHLY DESIRABLE TO THE MILLS

Its 1 3/8" staple with excellent spinning qualities
makes it very desirable for the mills.

ITS STAPLE COMMANDS THE TOP PRICE

Demand "HUMCO" Seeds for Your 1927 Crop

Good Discount Allowed On Early Orders

HUMPHREY-COKER SEED COMPANY
HARTSVILLE, S. C.

GREENWOOD, MISS.

Humphrey-Coker Seed Company

Operating

Seed Breeding and Growing Farms

At

Hartsville, S. C. and Greenwood, Mississippi

We are Responsible

We employ 5 College Graduates, trained men, to carry on and properly supervise our Seed Breeding and Growing work. We Guarantee every Seed we sell to be right or they don't cost you a cent.

They Must Be Pure

They Must Be True to Name

They Must Be High Quality

They Must Germinate Right

We Breed, Grow and Handle all the Pedigreed seed we sell and—

WE KNOW WHAT WE SELL

Why Buy Seed That Are
Not Guaranteed?

WE WANT YOUR BUSINESS

We Solicit Your Patronage
on the Grounds that we are
QUALIFIED TO SERVE YOU RIGHT